



PRESS RELEASE

5th of July 2018

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## THE WORLD'S METAMORPHOSES

Jean-Hervé Lorenzi, President of the *Cercle des Economistes*, is opening the 18<sup>th</sup> edition of *Les Rencontres Economiques d'Aix en Provence*

July 6 - 8, 2018: 3 days of inspiring debates, open to the public for free upon registration and broadcast live on [lesrencontreseconomiques.fr](http://lesrencontreseconomiques.fr)

### Building the foundations of a new multilateralism

There are times in history where economic, political and social paradigms are fundamentally challenged. We are currently experiencing one of those pivotal moments where history has shown that **a breakdown in dialog can lead to the most disastrous of scenarios**. Increasing discredit of international organizations, the omnipotence of digital giants and the rise of a hostile unilateralism are just a few symptoms of the current transformations underway. In an ever-changing world, understanding the true nature of these challenges while rethinking the bases and conditions of **new, sustainable and peaceful forms of dialogue is crucial**.

**This is the ambition of the 2018 edition of the *Rencontres Economiques d'Aix en Provence***. For the first time, economists, business leaders, politicians, academics, and students will collectively analyze the current situation and **attempt to start building the foundations of a new form of multilateralism**.

The visions and recommendations offered by 250 speakers, as well as by the *Cercle des Economistes*, will contribute to generating new outlooks for these unique times.

### An exceptional program and exclusive speakers

Over 3 days, 250 speakers from 33 countries will take part to 50 round tables and debates around 3 main themes:

- **Our evolution in the face of revolutions** - What are the metamorphoses bringing radical transformations to our ways of living and production processes, and what do they entail?
- **How to choose the world to come** - Faced with these rising challenges, how do we change behaviors, structures and processes for the world to come?
- **Taking control of our future** - Can we find collective ways to resume dialog at the national, European and global level in order to regain control of the transformations affecting us all?

**Autour des 30 membres du Cercle des économistes, de nombreuses personnalités aux profils différents seront présentes dont :**

Agnès B., Jacques Attali, Xavier Bertrand, Olivier Blanchard, John Chambers, Jacques-Henri Eyraud, Sigmar Gabriel, Yu Hua, Jean-Marc Janailac, Ylva Johansson, Isabelle Kocher, Bruno

Le Maire, Christine Lagarde, Jean-Claude Mailly, Mario Monti, Giusi Nicolini, Erik Orsenna, Muriel Penicaud, Edouard Philippe, Patrick Pouyanné, Nouriel Roubini, Abderrahmane Sissako, Peter Sloterdijk...

### **What's new in the 2018 edition**

On Friday, the 6th of June from 9 :00 am, the Cercle des Economistes will invite several public figures to **exchange with students in a “Masterclass”** in which they will give them the keys to a form of innovation that contributes to progress.

A **start-up village will be created for the Rencontres in partnership with Bpifrance**, as startups are new actors who have a strong transformative potential, they will present their solutions to economic challenges.

On Friday the 6th of July from 3 :00 pm to 5 :30pm, the « **Voices of economics** » will leave the floor to **14 think tanks** that will cover major political issues related to current and future disruptions.

### **PROGRAM AND LIVE STREAM ON:**

[lesrencontreseconomiques.fr](http://lesrencontreseconomiques.fr)  
and on the mobile app REAIX2018 available for free download

### **MEDIA CONTACTS :**

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